

# FAKHERJAMIL

#### PRINT & DIGITAL MEDIA SPECIALIST

# ABOUT ME

I am Fakher Jamil With 13+ years of proven expertise across User Experience, User Interface Design, Brand Consulting, and Marketing Leadership, I bring a unique blend of creative vision, technical understanding, and business strategy. My career spans software houses, B2B product marketing, and currently the ceramic and building materials industry as Manager Marketing at Shabbir Tiles (House of Habib).



#### JOB EXPERIENCE

#### **MANAGER MARKETING**

Manager Marketing

Along with Emporium and dealer branding, I design product brochures, flyers, banners, and architectural magazines. I also work on annual reports with a detail-oriented and creative approach. In addition, I support my team in website and digital media projects, helping to strengthen both brand identity and presence.

**2018 - PRESENT** 

#### UI/UX WEB / TEAM LEAD

Sanaulla Onine Store

Their requirement was to enhance graphics, and I worked on designing email campaigns, branding materials, and landing pages.
Alongside this, I also created Google display banners to support their digital presence

2017 - 2018

### UI/UX CONSULTANT Qordata

Here, I was responsible for designing interactive dashboards as well as creating complete UI/UX designs for websites. My focus was on making the interfaces visually appealing, user-friendly, and aligned with the

2015 - 2016

overall brand identity.

# **UI/UX CONSULTANT**

**United SEO** 

I worked remotely for a Dubai-based company, where I led the design team. My responsibilities included creating landing pages, designing email campaigns, and producing digital media banners, including Google display ads. I focused on enhancing the overall branding and visual communication to strengthen the company's

2015 - 2016

### **DESIGN TEAM LEAD**

TradeKey

This was a B2B company where my role included designing website inner pages, email campaigns, digital banners, and print media materials. I also led the design team, ensuring consistency and quality across all projects.

2008 - 2015

### WEB DESIGNER

**Right Solution** 

This was a well-known software house where I was responsible for designing complete websites. My role involved creating user-friendly layouts, developing UI/UX designs, and ensuring responsive and visually appealing interfaces. I collaborated with developers and the marketing team to deliver designs that aligned with both technical requirements and brand identity, helping the company enhance its digital presence

2005 - 2008







## **EDUCATION**

#### **BACHELOR OF SCIENCE**

DJ Science College

#### **ARENA MULTIMEDIA**

Diploma in Multimedia

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Diploma in Multimedia

#### **PETROMAN**

One Year Diploma in **Computer Science** 

#### **ENTER TECH**

Six Month Diploma in Web and Graphic

#### **NETSOLUTION**

Certified Novel Administration



# TRAINING / WORKSHOPS

#### **PROJECT MANAGEMENT**

Trained in project management with skills in leading teams, planning projects, and ensuring on-time delivery with high-quality results. Strong expertise in coordination, task management, and maintaining efficient workflows.

#### **TEAM WORK & GROUP DYNAMICS**

Trained in teamwork and collaboration, with the ability to adapt, communicate, and contribute effectively in group settings to achieve shared goals.

#### **TIME MANAGEMENT**

Trained in effective time management, skilled at prioritizing tasks, meeting deadlines, and handling multiple projects without compromising quality.

### **FAKHER JAMIL**

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**Fatima Society** 



# **CORE SKILLS & EXPERTISE**

#### PRINT MEDIA & BRANDING

Print advertisements, brochures, catalogs, typography, and photo manipulation

#### **WEB & DIGITAL STRATEGY**

Website design, landing pages, Facebook fan pages, and digital campaigns

#### **CREATIVE DESIGN**

Social media design, photo editing, marketing collaterals, e-brochures, and email design

#### **TEAM LEADERSHIP**

Team management, research, and highly organized project handling

#### **UI/UX DESIGN**

Wireframes, product design, usability, and interactive website mockups





