



Fakher Jamil

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Personal Statment

I'm a User Experience, User Interface Expert & Brand Consultant with 13+ years' experience in software houses and in-house design departments. I am presently serving as UI/UX Manager at Sanauillastore.com.

My experience is mainly related to Websites, Product Design, Social Media Post, Ebrochure, Emails & Banners design. I also have 8 years of B2B product design and marketing collaterals experience.

Designing is not just my job, it is my biggest passion. User-centered design and usability are my key design priorities.

I truly believe in delivering a beautiful product and hold an expertise in Art direction, Product UI design, Visual design, UX strategy, User behavior researches, Wire framing & Site audit (usability study of existing assets).

Technical Proficiency

Adobe Photoshop, Adobe Dreamweaver, Adobe Illustrator, Video Audio Dubbing, EzVideoCutter, Balabolka, Camtasia Studio.

Key Skills

UI/UX, Team Management, Research
Web Design, Digital Strategy, Usability
Wireframes, Product Design, Social Media Design
Photo Editing, Marketing Collaterals
Highly Organized.

Specializing in interactive Website Mockup
Designs, Facebook Fan Page, Landing Page,
HTML/CSS, Typography, Photo Manipulation, Print
Design, Ebrochure, Email Design, Video Editing &
Video Voice work.

Training / Workshops

Project Management
Team Work & Group Dynamics
Time Management

Experience

2018 – Present
UI/UX Expert
Sanauallastore.com

My Responsibilities Facebook Post Designs, Landing Pages, Website UI/UX and Google Banners.

2017 – 2018
UI/UX Consultant
Qordata

Collaborate with Product Development team to design and implement web applications for pharmaceutical industry.

2016 – 2017
Senior UI/UX Expert
United SEO Ltd (Dubai Base)

My Responsibilities Facebook Post Designs, Landing Pages, Website Design and Google Banners.

2008 – 2015
Team Lead
TradeKey Pvt Ltd

My responsibilities UI Design and Usability, Research, Graphic design and branding, email design, & advert design and eMag. The User Interface for all of which has had to be completely re-designed from scratch.

2005 – 2008
Senior Web Designer
RightSolution

Website & web application layouts, Websites, flash websites, flash banner and animations.

2003 – 2005
Senior Web Designer
Webnoxs

Create website, organize presentation of demo site. Includes flash, html, javascript base websites. Uploading, maintaining, updating websites.

Academic Qualification

- Bachelor of Science "DJ Science College" in the year of 1996.
- Intermediate from "D.J Science College" in the year of 1994.
- Matriculation from "National High School" Gulshan Iqbal Karachi in the year of 1992.

Technical Qualification

- Done Two Year Diploma in Multimedia from "Arena Multimedia" in the year of 2004.
- Six Month Diploma in Web and Graphic Designing from "Enter Tech in the year of 2003.
- Certified Novel Administration (CNA) from "NetSolutions" the year of 2002.
- One year Diploma in Computer Science from "Petroman" Main Campus the year of 2002..

Location

B22 Row T Block 1 Gulshan-e-Kaneez Fatima Society Gulzar-e-Hijri Near Asfahani Road Karachi